



Revelation Wellness Social Media Policy

STATEMENT AND SCOPE

This policy has been developed to protect Revelation Wellness' interests and ensure that Revelation Wellness' employees, contractors, and independent instructors who choose to participate in social media do so in a responsible manner. You are personally responsible for the comments and content you post on social media. You are encouraged to tell the world about your work and share your passion for Revelation Wellness with all you meet! Our greatest referrals come from YOU! People TRUST you and want to know about what you care about! The purpose of this policy is to give wisdom and safe guidelines for your protection and that of RW online.

As an Independent Certified Revelation Wellness Instructor we suggest you:

- Add to your profile "Independent Certified Revelation Wellness Instructor"
- Promote that you are a Wellness Revelation Facilitator
- If you are serving as a Regional Captain, add to your profile: Volunteer Regional Captain for (Revelation Wellness REGION)
- Share RW's posts and videos.
- Use the monthly banner for your personal and/or professional pages
- For LinkedIn: You may share your certification under the *Licenses and Certifications* section. Please do not list Revelation Wellness as your employer unless you are a paid staff member. Anyone who is not considered a staff member and currently lists the Organization as their profile will be asked to edit their profile accordingly.

Please do not:

- State that you work at Revelation Wellness unless you are currently on staff and receiving a paycheck. Contractors who occasionally work for RW are not considered staff.

LIFE SPEAKERS

As Christians, as sons and daughters of God, we are called to be LIFE SPEAKERS in our world. That includes our personal interactions with people in our homes, communities, AND online. We are called to bring LIFE through our words - not death (Prov. 18:21). We will be judged by our words (and posts!) before Christ (Mt. 12:37). Our desire is to protect and create safe places within social media, not to censor posting.

When you associate yourself with Revelation Wellness, interact with other RW employees or instructors, or comment on Revelation Wellness posts, we suggest you use personal contact and email information (be clear this is your personal profile).